

Table 5. UM Campuses, Institutional Discount Percentages with First-Time Freshmen Yield Percentage in the Fall Semester and Percent of All 4-Year Public Institution Students Enrolled at the University of Missouri Campuses With ACT Scores of 28 or Above

	FY1992	FY1993	FY1994	FY1995	FY1996	FY1997	Change
UMC							
Institutional Discount Percentage	12%	14%	15%	18%	21%	26%	14%
Yield	51%	48%	50%	51%	51%	49%	-2%
Percent of 4-Year Public Enrollment with ACT of 28 or Above	36%	32%	31%	35%	39%	39%	3%
UMKC							
Institutional Discount Percentage	21%	21%	22%	23%	23%	23%	2%
Yield	57%	54%	52%	49%	47%	43%	-15%
Percent of 4-Year Public Enrollment with ACT of 28 or Above	5%	5%	5%	5%	5%	5%	0%
UMR							
Institutional Discount Percentage	16%	18%	20%	22%	24%	26%	11%
Yield	47%	45%	45%	40%	38%	39%	-9%
Percent of 4-Year Public Enrollment with ACT of 28 or Above	14%	18%	15%	15%	15%	13%	-1%
UMSL							
Institutional Discount Percentage	4%	6%	8%	11%	11%	10%	6%
Yield	50%	46%	42%	40%	51%	44%	-6%
Percent of 4-Year Public Enrollment with ACT of 28 or Above	3%	2%	2%	2%	2%	2%	-1%