

**Table 2. Institutional Discount Percentages, UM-Columbia Versus Market Comparator Group , FY1988-95**

	1988	1989	1990	1991	1992	1993	1994	1995
Central Missouri State University	11%	11%	12%	12%	13%	12%	13%	13%
Harris-Stowe State College	9%	9%	15%	20%	16%	16%	15%	14%
Lincoln University (Jefferson City, MO)	24%	20%	16%	14%	12%	12%	11%	12%
Missouri Southern State College	19%	20%	18%	15%	15%	14%	21%	16%
Missouri Western State College	15%	14%	14%	12%	12%	11%	13%	12%
Northwest Missouri State University	18%	17%	15%	13%	12%	20%	20%	21%
Southeast Missouri State University	13%	13%	14%	13%	15%	15%	16%	17%
Southwest Missouri State University	11%	12%	12%	13%	14%	12%	13%	13%
Truman State University	20%	23%	20%	17%	17%	14%	13%	12%
Comparator Average	14%	15%	14%	14%	14%	14%	14%	14%
University of Missouri-Columbia	10%	10%	11%	12%	12%	14%	15%	18%

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