

Table 5: UM-Kansas City Market Comparison of Sticker Prices

<u>Undergraduate Resident</u>					
	<u>Sticker Price 1989-90</u>	<u>UMKC Price Differential (in 1989 \$)</u>	<u>UMKC Price Differential (in 1997 \$)</u>	<u>Sticker Price 1997-98</u>	<u>UMKC Price Differential (in 1997 \$)</u>
Avila	\$5,950	-\$4,049	-\$5,308	\$10,700	-\$6,427
Central Missouri State	1,590	311	408	\$2,640	1,633
Longview CC	1,230	671	880	2,370	1,903
Maple Woods CC	1,230	671	880	2,370	1,903
Park	5,700	-3,799	-4,980	4,410	-137
Penn Valley CC	1,230	671	880	2,370	1,903
Rockhurst	7,010	-5,109	-6,698	11,850	-7,577
William Jewell	6,820	-4,919	-6,448	11,850	-7,577
UM-Kansas City	1,901			4,273	
Mean	\$3,845	-\$1,944	-\$2,548	\$6,070	-\$1,797

<u>Graduate Resident</u>					
	<u>Sticker Price 1989-90</u>	<u>UMKC Price Differential (in 1989 \$)</u>	<u>UMKC Price Differential (in 1997 \$)</u>	<u>Sticker Price 1997-98</u>	<u>UMKC Price Differential (in 1997 \$)</u>
Avila	\$4,200	-\$2,178	-\$2,855	\$5,040	-\$764
Central Missouri State	1,632	390	511	3,168	1,108
Kansas, U of-Edwards	n/a	n/a	n/a	3,408	868
Park	2,545	-523	-686	3,280	996
Rockhurst	3,780	-1,758	-2,305	5,880	-1,604
UM-Kansas City	2,022			4,276	
Mean	\$3,039	-\$1,017	-\$1,334	\$4,155	\$121

Mean does not include UMKC.