**Executive Summary of Program Assessment**

**Campus: MU**

**College/School:** Journalism

**Academic Unit:** Journalism

**Date Submitted:** October 11, 2017

**Person Responsible for Success of Program:** David Kurpius, Dean, School of Journalism

**Person Submitted Executive Summary:**

Matthew Martens

Faculty Fellow for Academic Programs

**Degree Programs**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree (e.g., BS, MA, PhD)** | **Degree Program** | **Enrollment** | **Number of Degrees Awarded** |
| **Most Recent Fall Semester****(**2016**)** | **5-Year Fall Semester Average** | **Most Recent Academic Year****(2016)** | **5-Year Average** |
| BJ | Journalism | 1659 | 1815 | 549 | 518 |
| MA | Journalism | 181 | 204 | 103 | 89 |
| PhD | Journalism | 29 | 33 | 7 | 8 |

**Changes Since Last Review**

* Development of strategic plan
* Change in school leadership

**Strategies or Plans for Improving Program**

* Implementing strategic plan
* Enhancing diversity, equity, and inclusion efforts
* Revamping curriculum